NOPNANews Spring 2024

nopna.org

A Publication of the North of Panhandle Neighborhood Association



FOOD FOR RISE UP for NOPA's THOUGHT: RESE VP New Brunch Spot **By Chrissy Loader**

Early to Rise recently opened, bringing the scents of house-smoked bacon, freshly brewed coffee, and warm bread to the corner of McAllister and Baker. It's not only the smells that invite — their atmosphere

is friendly, too, with hanging plants, booth and counter seating, and a bustle of activity. Their menu wins with tri-tip and eggs and French toast, and creative takes on brunch favorites: eggs benedict with garlic green peas, sugary "small batch" custard-filled donuts, blueberry-ricotta pancakes, and eggs and house-made smoked bacon.

Owner/Chef Andrew McComick originally hails from South Carolina. He studied philosophy before shifting his focus to attend culinary school in New York. "I enjoyed philosophy, but I wasn't sure what I'd do with it, "Andrew shared. "As an undergrad, I worked in restaurants and really enjoyed the food business." He ultimately moved west to work at San Francisco's Quince restaurant.

Andrew's philosophical thinking informed what kind of restaurant he wanted to open. "In the restaurant business, the goal is for people to leave happier than they arrived," Andrew said. "I wanted to make a positive impact and there

FROM THE BOARD

Won't You Be My Neighbor?



Jason Cauthen NOPNA Board Member

"I don't know my neighbors" is a lament I hear from friends who live in other parts of the city, but I rarely hear this in our neighborhood. Almost everyone here knows a few familiar faces, and some have dozens of close friendships measured in decades.

Thanks to the talented and energetic volunteerism of our community, there are many opportunities to meet new neighbors and get to know old neighbors better. We're entering the warm(ish) part of the year when block parties, street fairs, and outdoor events blossom across the city and in our community.

The revelry begins in our neighborhood with **Bay to Breakers** in May. My family and I love heading down to the course and watching the parade of silliness and whimsy pass by (where we get caught up in a dance party or two) — maybe we'll see you there!

June brings the **NOPNA Block Party** — a tradition dating back to the 90s — where we come together for food, music, and community spirit. In October, there's **Phoenix Day**, when our neighborhood shows off the many local artists and artisans in our community.

The **Halloween Block Party** is also a decades-long family tradition. Neighbors on Grove and Lyon welcome us all to walk on their traffic-free streets on Halloween night, with decorated houses and candy for all, a costume contest, and a marching band. It's long been a favorite of kids and adults.

Get to know your neighbors and come by these events to say "hi" to someone new. Or, if you'd like to organize rather than socialize, volunteer with us! NOPNA has an events committee co-led by NOPNA Board Members Leela Gill and Meg Rahner. Send a note to board@nopna.org if you'd like to be involved in planning or executing any of these great events. These events are only available because volunteers like you make contributions both large and small.

However you want to get involved, I hope you get to know as many of your neighbors as you'd like. I can say for sure that folks who know their neighbors also tend to be the ones who enjoy our neighborhood the most. Building community and neighborhood unity is a key part of NOPNA's mission, and some of the most important work we do. It's also the most fun ⁽²⁾.



Jason is a San Francisco native who has lived in NOPA for over a decade with his wife and two boys. He's been a member of the board since 2017. He can be found throwing a football with his kids on Lyon Slow Street.



North of Panhandle Neighborhood Association

NOPNA News is published by the North of Panhandle Neighborhood Association for the residents, businesses, and friends of our neighborhood, which is bounded by Masonic Avenue and Turk, and Divisadero and Fell Streets.

> **PUBLISHER** NOPNA Board of Directors

> > MANAGING EDITOR Chrissy Loader

chrissy@nopna.org **COPY EDITORS** Jason Cauthen, Maria Diploudis,

Robin Kutner, Nathan Lovejoy

LAYOUT AND GRAPHIC DESIGN Brenda Drake Lesch

BUSINESS OUTREACH / ADVERTISING Caitlin Stanton sponsorships@nopna.org

DISTRIBUTION Will Valentine

PRINTING Image Printing, San Francisco

2024 NOPNA BOARD

PRESIDENT Tim Hickey

VICE PRESIDENT Leela Gill TREASURER Caitlin Stanton

CORRESPONDING SECRETARY Robin Kutner RECORDING SECRETARY Jeremy Besmer

BOARD MEMBERS

Martin Almaraz, Sarah Bashford, Ryan Booth, Jason Cauthen, Chrissy Loader, Meg Rahner, Shakirah Simley

NOPNA is a non-profit organization of neighbors who care about the community, our city, and our world. Our mission is to establish neighborhood unity, maintain multiethnic, multi-cultural diversity, foster a sense of neighborhood pride, promote a safe and clean community, and improve the quality of life for all residents of the neighborhood.

Your financial support (Venmo @nopnatreasurer) allows NOPNA to cover the costs of our newsletters, community building events like our block party and holiday party, public art projects in the neighborhood, and other activities that enrich our dynamic neighborhood.

> Make a difference on our streets and become a member today!

> > Contact NOPNA board@nopna.org www.nopna.org

continued from page 1





"We want to be that kind of place — where you come in one way and you leave in a better place."

are places that do that in the world. We want to be that kind of place where you come in one way and you leave in a better place."

When asked which restaurants do that for him, he laughed, "Not the typical places you think." Rather, "a lot of diner places" and — not surprisingly — many spots in the neighborhood. "I love Wing Lee Bakery on Clement Street. The food is delicious and it always puts a smile on my face," Andrew said. "The people are just so nice. Nopa does that, too. Yeah, definitely. And Eddie's on Divis. Those people have hearts of gold. Arts Cafe in the Sunset and Hamburger Haven in the Richmond. That place is the bomb. I've actually never ordered a hamburger, but I love their breakfast."

Not surprisingly, Andrew is a breakfast person. "I typically eat congee with lots of ginger every morning," he shared, and he plans to eventually bring some form of a "signature" congee to the Early to Rise menu. For now, he recommends Early to Rise guests kick off a visit with the house smoked items (right now, they have smoked meats, but they plan to make smoked vegetables, as well) and the "not-to-miss" greyhounds and bloody Marys.

Andrew lives in the Inner Richmond, and while finding a restaurant space anywhere in the city is a challenge, he's grateful he gets to be a part of his direct community here in NOPA. "I would've taken a spot in a different neighborhood, but I wanted to be in my neighborhood. When the opportunity came up, I took it."

He knew the kind of place he wanted to open. "I figure, if you create a little bit of utility for a lot of people for a long-long time, then you're doing something good. I want this to be the kind of place where people can come with their families, relax, and have a drink, a bagel, and read a newspaper or a book at that counter over there," he said, pointing to the counter along the window looking out on Baker Street.

He also wants Early to Rise to be inclusive. "We need these places that

bring everyone together. And this is what I like about breakfast," Andrew said. "Everyone likes breakfast. You can drop the bullshit. In the words of John Locke, 'Consider the mind to be a white paper, void of all characters, without ideas.' Breakfast is kind of like the blank slate at the start of your day — you eat it, and you can go on to write your day."



Andrew is looking for neighbors to contribute to writing on the "blank slate" of freshly painted walls at Early to Rise. Learn more on their Instagram @earlytorisesf and send your submissions of photos, art, and artifacts that depict "moments of joy" for their gallery wall to gallery@earlytorisesf.com.

Chrissy is the Managing Editor of *NOPNA News* and a NOPNA Board Member. She's lived in NOPA since 2005 and she likes to see how it continues to grow and change over time.

BREWING COMMUNITY CONNECTIONS WITH by Meg Rahner Antelyes **SLOW STREET COFFEE**



On a crisp Super Bowl Sunday

morning, the corner of Golden Gate and Baker transformed into a hub of community warmth as NOPA resident Zaid Zayouna — armed with four carafes of freshly roasted coffee --- set out to caffeinate his NOPA neighbors. Collaborating with neighbor Sasha Sommer, Zaid served free coffee while Sasha and her friend Maggie were on waffle duty. Neighbors lined up to grab a cup of Zaid's aromatic

coffee followed by complimentary, delicious, freshly-made waffles, with no shortage of topping options (including — for the daring — cheddar cheese). Zaid ended up pouring nearly 90 cups of coffee, running back up the hill to his house to refill the carafes on a few separate occasions.

Zaid's journey into the world of coffee roasting began four years ago in the confines of a small studio apartment. His motivation was simple: he wanted to trim down his family's coffee expenses. What started as a cost-saving endeavor soon turned into a therapeutic escape. The roasting process became a way for Zaid to disconnect from the hustle and bustle of daily life. His journey has evolved significantly, and he now roasts in a cooperative space in Berkeley to overcome the barrier of expensive coffee roasting equipment.

Zaid officially started selling coffee to neighbors in February 2023. His venture was originally called "Milkman Coffee," a name inspired by the idea of emulating an old-school milkman with a fixed route to deliver coffee in lieu of milk. In the design process, he contemplated Slow Streets as a key part of the route — and that's when the light bulb went off! Spending time with his kids on NOPA's Slow Streets, he witnessed the joy they brought to the community, inspiring a deeper connection between his coffee venture and the concept of San Francisco's Slow Streets Program. That's when Slow Street Coffee was born.

What truly sets Slow Street Coffee apart is the diverse array of beans Zaid offers. With a current lineup featuring roasts from Rwanda, Mexico, Tanzania, and Nicaragua, each roast boasts its unique character. From the bittersweet notes of one to the caramel and molasses undertones of another, Zaid's selection encompasses



a spectrum ranging from light to medium to dark.

Zaid now has 35 regular customers on his route. Whether it involves a quick drop-off or a 10-minute conversation, each delivery builds a personal connection with the community. Neighbors also have the opportunity to try samples and purchase beans on weekends from Zaid directly. Setting up at Golden Gate and Baker on weekend mornings with his pop-up tent, table, and kids has transformed a street corner into a community hub, fostering meaningful conversations among neighbors who might have otherwise only exchanged casual greetings. "The Slow Streets are a

big part of why I love the neighborhood," said Zaid. "I want to do everything I can to promote Slow Streets and bring people out to use them."

What's next for Slow Street Coffee? Zaid is investing in a cargo e-bike so he can set up at different Slow Streets across the city. He's also planning to sell coffee to small businesses looking for coffee for their employees. As Slow Street Coffee continues to brew community connections, Zaid remains dedicated to promoting the

impactful concept of Slow Streets, bringing people together one cup of coffee at a time. His passion for coffee, community, and the unique dynamics of NOPA are the driving forces behind Slow Street Coffee's success.

Interested in getting added to Zaid's delivery route? Find him at Golden Gate and Baker on most weekend mornings, follow on Instagram @slowstreetcoffee, or visit www.slowstreetcoffee.com.

Meg has lived in NOPA since moving to San Francisco 14 years ago. The NOPNA News inspired her to get involved with the organization in 2017, and she joined the NOPNA Board shortly after writing her first article.

UPCOMING EVENTS

April 18 — NOPNA General Meeting May 19 — Bay to Breakers June 8 — Block Party June 20 — NOPNA General Meeting August 15 — NOPNA General Meeting September TBD — Sunday Streets Western Addition October TBD — Phoenix Day October 17 — NOPNA General Meeting October TBD — Alamo Scare October 31 — NOPNA Halloween Extravaganza November TBD — NOPNA General Meeting **December 12** — Holiday Party

Recurring Events:

NOPNA General Meetings — Brahma Kumaris Meditation Center, 401 Baker Street, 7:30 p.m., 3rd Thursday of even months.

SFPD Park Station Community

Meeting — 1899 Waller St, 7 p.m., 2nd Tuesday of every month Divisadero Farmers Market — DMV Parking Lot, Broderick at Fell, Sundays, 10 a.m.-2 p.m.

Follow us on Facebook and/or Instagram at "nopna_org", or X at "nopna", and get details and updates by signing up for emails at **www.nopna.org**.

Email us to get involved: board@nopna.org



North of Panhandle Neighborhood Association

INTERSECTION AND by Robin Kutner CROSSWALK DAYLIGHTING COMES TO CALIFORNIA

As of January 1, 2024, it's illegal to park within 15–20 feet of intersections and crosswalks in the state of California. This is based on a new law mandating 15–20 feet of curb-length to be repurposed into "daylit" space.

This law is the default and applies even where there's no red paint, plastic posts, or signage. The practice of "daylighting" — keeping crosswalks and intersections clear of cars — is the new default. Law enforcement will issue warnings of violations this year and citations starting January 1, 2025.

This new law is supported by multiple studies and data:

- SFMTA daylit 80 intersections in the Tenderloin and measured 14% fewer collisions shortly thereafter.
- As of July 2021, SFMTA had only daylit 50% of the data-identified "most dangerous intersections in the city."
- According to Global Traffic Technologies, nearly half of all serious collisions happen at intersections.
- Hoboken, NJ often physically enforces its daylighting zones with white plastic posts, and



they measured a 30% drop in intersection collisions after a citywide implementation effort.

Assembly member Alex Lee — who represents portions of San Mateo and Santa Clara Counties — introduced Assembly Bill 413 in early 2023, citing that California's pedestrian fatality rate is 25% higher than the national average. Meanwhile, 43 states already have a daylighting law. According to the Federal Highway Administration, daylighting reduces collisions between drivers and pedestrians by 30%: California is just catching up. Some

This law is the default and applies even where there's no red paint, plastic posts, or signage. local municipalities have already implemented this law in a piecewise fashion, which we see in San Francisco with red curb paint.

So how does daylighting work? It's simply the act of removing visual obstructions. If you've ever been behind the wheel or handlebars and thought "Wow! That person jumped out of nowhere," it's likely because your view of the crossing was obstructed. It's not a good feeling to almost hit one of your neighbors who's just trying to walk from point A to point B. On the flip side, you may have also experienced terrifying near misses when it's clear a driver just barely saw you and stopped. But this visual obstruction is an easy problem to solve.

One before-and-after example of daylighting in our own neighborhood is on Fell and Baker, where many people cross into the Panhandle. In the "before" photo from February 2017, the station wagon driver has an obstructed view of the Fell crosswalk and encroaches into the Baker crosswalk to see. In October 2017, our 90-year-old neighbor and resident of adjacent Mercy Terrace senior housing, David Grinberg, was killed by a driver at this crosswalk. SFMTA responded by daylighting both sides of this heavily-trafficked crosswalk to improve sightlines. The "after" photo from December 2017 shows the improvement in visibility and safety for all road users that's the result of daylighting.

Going forward, don't rely on red paint or signage to signify "no parking"; this amendment to California Vehicle Code section 22500 applies anyway. The new law is already in effect, so parking within 20 feet of our intersections and crosswalks on the vehicle-approach side is already illegal. With full adoption, our neighborhood's crosswalks will

become safer, making for more pleasant, healthy, and livable trips by all road users in and around our neighborhood. We're looking forward to safer street crossings thanks to our whole community adjusting its habits.

Robin has lived in San Francisco since 2012 and joined NOPNA to learn more about community involvement and improvement. She's passionate about sustainable transportation, Vision Zero advocacy, and land use policy. When not volunteering in various ways, you can find her riding down the Wiggle or running in the Panhandle.





Landlord & Leasing Agent, A Winning Combo.

Having over 25 rental units of her own, Jackie brings first-hand experience as a landlord to all of our Rentals In S.F. clients.

Every day, our team endeavors to find qualified tenants for our clients. With an expert understanding of the ever changing San Francisco rental market, we have made it our priority to fill your vacant unit quickly, effortlessly, at market rent and with your ideal tenant!

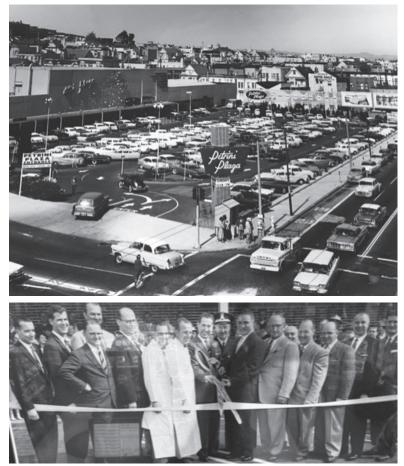
With just one phone call, Jackie will come over to access your needs, appraise your unit, and do all the marketing, prospecting and screening. We then present you with a qualified tenant ready to move in.

Call Jackie at Rentals In S.F. to fill your vacancy. It will be one of the best calls you'll ever make. Just ask all our clients!

Former SFAA winner * Leasing Agent of the Year * Landlord of the Year RENTALS IN S.F. www.RentalsInSF.com 415.699.3263



BEYOND THE CHECKOUT: THE RICH HISTORY OF FALLETTI FOODS By Leela Gill + Tick Falletti





Top Left: Petrini Plaza at Fulton and Masonic circa 1956; Bottom Left: Petrini Plaza ribbon cutting; Right: Oreste, Rose, Jim and baby Lou in 1915.

he Falletti Family's legacy traces back to the rich vineyards of Piemonte, Italy, where the family, descendents of esteemed nobility, were renowned wine producers during the 1500s. However, their prosperity was challenged by a feud with the Barolo Family.

Fast forward to the twentieth century when Oreste Falletti landed in San Francisco in 1906 amidst the aftermath of the devastating earthquake. Starting from humble beginnings, Oreste settled in an apartment on Telegraph Hill and secured a job as a production manager for Petri Wines along the city's waterfront piers. Despite the challenges, he persevered, ascending the ranks at Petri Wines while his sons, Jim and Lou, began their own journeys in the grocery industry.

After initially selling flowers on Market Street, the Great Depression led Jim and Lou to work at Rossi's Market on Columbus Avenue. Despite the economic turmoil, Jim's dedication and hard work earned him recognition, eventually leading to his role as the first junior partner at Quality Foods Inc. In 1947, Jim and his wife Lena adopted a son they named James Louis — or "Tick" — Falletti. During the same time period, in 1941, Lou ventured out on his own, establishing Occidental Market, later known as Falletti Foods.

The post-war era saw the Falletti brothers expand their footprint, opening grocery concessions and establishing themselves as pillars of the community. In 1956, they made a significant move by launching the grocery and produce concession at Petrini Plaza at Fulton and Masonic.

Over the ensuing decades, Falletti Foods introduced several pioneering initiatives, including organic produce offerings, credit card payments, and the promotion of women to managerial positions. The store served millions of cherished customers, but two memories remain vivid for the family: Wilt Chamberlain talking to (fellow future NBA Hall-of-Famer) Nate Thurmond over the top of the grocery aisles and comedian Robin Williams performing standup in the produce section.

In 1969, Tick Falletti married Nancy and they had two sons, Jamie and Dominic. Both sons helped with the family business. Shortly after Lou passed on in the late '80s, Tick took the leadership reins for Falletti Foods. Jamie joined his dad's in business in the mid '90s.

The Falletti family persevered through eminent domain challenges and lease terminations,

buoyed by the unwavering support of the community. In 2001, they acquired the Bank of America property on Broderick Street, laying the foundation for Falletti Plaza.

Today, Falletti Foods stands as a testament to the family's commitment to quality and community. With a focus on local and organic produce, an award-winning butcher shop, and a diverse selection of grocery items, they continue to serve NOPA with dedication and pride. Moreover, their philanthropic efforts through the Falletti Foods Gives Back program exemplify their ethos of giving back to the community. The Falletti Foods Gives Back program, which donates 5 cents per bag purchased, will have donated nearly \$100,000 by the end of this year.

As Dominic, Jamie, Nancy, and Tick remain actively involved in the day-to-day operations, Falletti Foods looks towards the future with optimism, aiming to remain an integral part of the NOPA neighborhood for generations to come. Visit Falletti Foods and take a moment to look at the many photos along the walls at checkout. You'll see a storied history come to life of a business that has been serving our community since 1956.



Pictured Left to Right: Jamie, Tick, and Dominic Falletti.

Leela is a 20+ year resident active in community safety and event planning. With her two boys and husband, she enjoys every day in the neighborhood.

Tick is the owner of Falletti Foods Plaza at Broderick between Fell and Oak. He's been a member of the NOPA community since 1956.



The real estate market has changed.

If you're considering buying or selling your home or investment property, you need a seasoned professional on your side.

Top 1% Producer Citywide year after year since 2007 successfully representing over 600 buyers and sellers

Don't take chances with your most prized asset!

Call, text or email to explore your options.

JEAN-PAUL SAMAHA jps@vanguardsf.com 415.279.0997 dre#01485512



V V

VANGUARD PROPERTIES

VOLUNTEER FOR NOPNA NEWS

NOPNA News is a volunteer-driven publication created by and for our neighbors. If you'd like to get involved, we'd love for you to be a part of it whether by contributing your skills, your voice, or your time.

Do you have any of the following skills? WRITING OR PHOTOGRAPHY — We're always looking for volunteers who can write articles, interview neighbors, and take photos. Help us bring the stories of our neighborhood to life.

COPY EDITING — If you're good with words, have an eye for detail, and like early sneak peaks, we'd love your help getting the articles from submission to print. **LAYOUT AND DESIGN** — if you have InDesign skills (or would like to learn), help us pull together each issue. Our designers are responsible for the clean, professional, and stylish look and feel of each issue.

DELIVERY — Join the small army of volunteers who deliver the four-thousand copies each quarter. The time commitment is minimal and flexible, and it's a great opportunity to get to know your neighbors.

If any of these positions sound interesting to you, or you'd like to get involved in other ways, email chrissy@nopna.org.

MEET THE BOARD

The NOPNA Board loves the neighborhood and they're more than willing to share a few of their favorite spots with *NOPNA News* readers.



PRESIDENT

Tim Hickey: "I love walking the Golden Gate and Lyon Slow Streets because they're the only residential streets in our neighborhood where you can walk in the middle of the street and take in the views from a different angle. Kids are also safer."



Sarah Bashford: "My favorite spot in the neighborhood is Bean Bag Cafe because Mike makes everyone feel welcome and it's a great place to stay awhile and chat with neighborhood friends who stop by."



VICE PRESIDENT

Leela Gill: "On a Friday or Saturday night you'll likely find me at Tsunami or Beretta. Then sometime during the weekend, I'll make my way to Natural Salon on Fulton, where owner Cindy always welcomes me with a big smile, then gets me settled for a mani-pedi in one of her amazing massage chairs."



TREASURER

Caitlin Stanton: "As an avid runner and dog owner, one of my favorite spots is the car-free area on JFK in Golden Gate Park. Having a space dedicated to pedestrians and bikers without the threat of cars creates a safe and vibrant community at the head of (in my opinion) SF's best park. A very close second favorite spot is Bobahead, where my dog Jeepers and I are regulars. I like a Jasmine milk green tea and Jeepers enjoys a pup cup of whipped cream."



CORRESPONDING SECRETARY

Robin Kutner: "One of my favorite spots to hang out in our neighborhood is Golden Gate Avenue's Slow Street. It's flat, wide, and scenic in both directions. I often take mid-workday strolls with friends down the street. The new sidewalk gardens that SF Parks Alliance has put in make it pop with color."



RECORDING SECRETARY Jeremy Besmer: "My favorite spot is Bob's Donuts! I regularly end my bike rides at Bob's to refuel with an apple fritter, and most of the employees know my order and have one ready in a bag for me right when I roll in!"



Martin Almaraz: "I'm a regular stroller around the neighborhood. At any point there's a high chance you'd find me soaking in the sun outside McBaker's eating a 'Joe's Special', or propped up in a camping chair taking an afternoon nap in the Panhandle."



Ryan Booth: "You can catch me on Divis enjoying awesome food like the bread at The Mill or a special night out at Che Fico."



Jason Cauthen: "I love our Panhandle, where I can forest bathe over lunch, practice ukulele, go for a run, and throw a football with my kids."





Chrissy Loader: "My favorite spot is Nopa Corner Market. I love how the cashiers play everything from obscure '80s New Wave to underground Russian pop; Christine stocks the store with plenty of PG Tips tea, Carmello bars, and my favorite cheap rosé; and — best of all — they're friendly and welcoming, and they toss my pup Kali an abundance of treats. It's a neighborhood treasure."





Shakirah Simley: "My favorite spot is walking from the Panhandle to the Dahlia garden in Golden Gate Park when it's in bloom!"

NOPA Specialists Return to Compass





Hello NOPA Neighbors,

After three fantastic years with our Indigo Brand, we're returning to our roots as founding agents of Compass SF. This isn't just a logo swap – it's a strategic pivot to ensure we maintain the exceptional service you've come to expect from us over our 20+ years as property owners, neighborhood advocates and avid supporters of everything NOPA. Let's discuss how we can cater to your specific real estate needs.

Mollie Poe + Declan Hickey

NOPA Property Owners, NOPNA Business Members, and trusted neighborhood Realtors for over 25 years. Compass Founding Members and Nationally Ranked Industry Leaders Since 2003.





For Sale | 1300 Fell St. #2

Mollie + Declan's Current Listings



1300Fell2.com | 3 Bed | 3 Bath | \$1,398,000

Coming Soon | 429 Baker St.



Condo | Call for details

Coming Soon | 1306-1308 Page



Vacant Triplex | Call for details

Just Sold | 825 Central



Single-Family Home | 3 Bed | 1 Bath | \$1,900,000



Compass is a real estate broker licensed by the State of Colifornia and abides by Equal Housing Opportunity laws. License Number 01991628. 01527235, 1527365. All material presented herein is intended for informational purposes only and is compiled from sources deemed reliable but has not been verified. Changes in price, condition, sale or withdrawal may be made without notice. No statement is made as to accuracy of any description. All measurements and square footage are approximate. If your property is currently listed for sale this is not a solicitation.